

2017 PRODIRECT PROCESSING CALENDAR

Mailing	Enrollment Deadline	Pre-Screen Score	Mail Totals	Proof Received	Initial Reports	Mail Date	Actual Report
January 2017	11/7/2016	12/19/2016	1/5/2017	12/26/2016	1/9/2017	1/31/2017	1/31/2017
March	1/6/2017	1/13/2017	3/5/2017	3/8/2017	3/7/2017	3/31/2017	3/31/2017
April	2/3/2017	2/10/2017	4/5/2017	4/8/2017	4/7/2017	4/28/2017	4/28/2017
June	4/7/2017	4/14/2017	6/5/2017	6/8/2017	6/7/2017	6/30/2017	6/30/2017
August	6/9/2017	6/16/2017	8/5/2017	8/8/2017	8/7/2017	8/31/2017	8/31/2017
September	7/7/2017	7/14/2017	9/5/2017	9/8/2017	9/7/2017	9/29/2017	9/29/2017
October	8/4/2017	8/11/2017	10/5/2017	10/8/2017	10/9/2017	10/31/2017	10/31/2017
December	10/6/2017	10/13/2017	12/5/2017	12/8/2017	12/7/2017	12/29/2017	12/29/2017
January 2018	11/3/2017	11/10/2017	1/5/2018	1/8/2018	1/8/2018	1/31/2018	1/31/2018

Enrollment Deadline: Complete Enrollment package is due by Enrollment Deadline to include logo, signature, name & title, return address, enhancement specifications, member/customer file, etc.

Pre-Screen Score: Date file is transmitted to credit bureau.

Mail Totals: Date institution is provided the number of packages to be mailed. Totals are based on institution provided parameters and are at the “offer” level. Totals must be approved by institution prior to mailing.

Proof Received: Date by which 1st proof is provided to institution.

Initial Reports: Date the Summary and Exclusion Reports will be provided to institution via e-Reports.

Mail Date: Approximate date solicitation packages will be mailed.

Actual Report: Date Actual Report will be provided to institution via e-Reports. Actual Report contains complete listing of those individuals who were pre-approved for mailing and score information.